CHATEAU
FLEUR CARDINALE
GRAND CRU CLASSÉ
SAINT-ÉMILION GRAND CRU

OUR ETHICS CHARTER

Our wish is to produce very high quality wine, while respecting our terroir, our environment, and all those with whom we interact in our business.

Our permanent ethical commitments are as follows:

A. To produce very high quality wine

As part of the Saint-Emilion vineyard, listed as a UNESCO World Heritage Site; as a wine estate in the Saint-Emilion Grand Cru appellation; and as being ranked as a Grand Cru Classé, we hereby undertake to produce high quality wine while respecting and caring for our terroir.

To achieve this, we undertake to:

1) Produce high quality grapes

In the vineyard, we undertake to practise **cutting edge vine-growing methods** to enable the production of high quality grapes.

2) Preserve and enhance the potential of each terroir

Our vineyard is made up of several types of soil and subsoil. It is planted with six different grape varieties and benefits from all exposures. Thanks to our **plot-by-plot vinification** methods, we undertake to preserve **the specificity of each of our terroirs**.

In order to achieve this, in the cellars we undertake to perform optimal vinifications thanks to **cutting edge techniques and equipment**.

In the barrel cellar, we undertake to select the **best barrels** for an optimal ageing of our wine, while respecting the identity of the different plot batches.

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We undertake to implement **traceability processes** at each stage of our production in order to guarantee the quality control of our wines.

3) Preserve the organoleptic qualities of our wines until delivery to the final customer.

We undertake to work with the **best cork suppliers** and to check the technical quality of our corks, in order to preserve the organoleptic qualities of our wines.

We undertake to work with a bottling contractor that guarantees an **optimal bottling process** using nitrogen, so as to preserve the high quality of our wine.

We undertake to store the wines, in our cellars or at a warehouse, in **optimal storage conditions** until their collection by our customers.

We undertake to choose the best delivery companies to ensure **delivery** to our clients in optimal conditions.

4) Ensure the authenticity of our bottles

We undertake to **fight counterfeiting** by affixing on each of the bottles of our First Wine an authentication seal ensuring the authenticity of our wines.

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B. To protect the environment

We live among our own vines. Managing our environmental impact is therefore not merely a concept: it is a lifestyle choice, for our family, and for generations of winemakers to come.

In order to achieve this, we undertake to:

1) Minimise our impact on the environment

We undertake to **improve our methods of working each year** and to work on various problematic issues in order to minimise our impact on the environment.

To this end, since 2013 we have been members of the First Association for the **Environmental Management System (S.M.E.)** of the Wine of Bordeaux, acquiring ISO 14001 certification and meeting the requirements set out in Level 2 of environmental certification relating to our wine estate. We undertake to carry out what is required each year to **maintain this certification**.

2) Preserve the biodiversity within our wine farm.

In addition to our methods of working, we undertake to implement different actions to **preserve and enhance the biodiversity** present in our wine farm.

To this end, since the 2016 vintage, we have had **Level 3 certification in High Environmental Value (H.V.E.)**. This recognises above all that the fundamentals of biodiversity are very widely in place on the estate. We undertake to carry out what is required each year to **maintain this certification**.

3) Preserve the environment beyond the confines of our wine farm

We undertake that the bottles (as well as the packaging of them) that reach our customers reflect our environmental values: the choice of lighter bottles than the standard ones used by the Bordeaux great growths, and the introduction of eco-responsible bottle labels.

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We also undertake to develop our environmental commitments beyond the simple boundaries of our business. We have thus signed up on a long-term basis to an **overseas programme of reforestation** operated by our partners at REFORESTACTION. This programme functions according to the principle of "one case of Château Fleur Cardinale purchased, one tree planted". We have committed to this operation as from the 2019 vintage.

C. To respect others

Our wines wouldn't be what they are without the **savoir-faire** and the **commitment** demonstrated on a daily basis of each member of our team and more widely of all those with whom we interact in our work. Indeed, beyond the exceptional diversity of our terroir, we are indebted to the **experience** and **knowledge** of each of these people, in that they help enable us to develop, vintage after vintage, the full potential of our wines.

To this end, we undertake to:

1) Engage in a process of Company Social Responsibility certification

We undertake to take into account the social concerns within our business, particularly those of our employees, our suppliers, our trade clients and the final customers.

In 2020, we've been evaluated E-engaged Corporate Social Responsibility Label (**R.S.E.**). This evaluation is based on reference standard ISO 26 000. We undertake to do our best to achieve and then maintain this certification.

2) Propose professional training on a regular basis

We undertake to propose quality **professional training** on a regular basis in order to develop the savoir-faire, experience and knowledge of each member of our team.

3) Encourage the personal development of each person

Throughout our daily presence, we undertake to be attentive to each person's point of view and to do what we can to help each person feel **free** to give his or her opinion.

We undertake to make sure that **outside people are respected** and to do our best to ensure that this principle is respected within our team, in order to maintain good **team cohesion.**

We undertake to ensure that each person is able to work **autonomously** and to favour **versatility of posts**, so as to allow each person to broaden his or her knowledge and skills.

4) Not to impose a Non-Compete agreement

We undertake not to impose a **non-compete agreement** on our employees. We wish them to be free to function in the companies of their choice.

5) Recruit without discrimination

We undertake to make **no discriminatory distinction** related to gender, age or the origin of the candidates when recruiting new employees.

6) Favour internal promotion

In the offering of jobs, we undertake to give priority to internal promotion before envisaging the recruitment of new employees.

7) Favour professional (re)insertion

Where possible, we undertake to favour **professional (re)insertion**, in employing trainees on internship or those with vocational contracts on training courses.

8) Establish quality long-term relations with our suppliers

We undertake to choose high quality suppliers, engaged in **environmental and/or social actions** in France or **locally**.

We undertake to maintain with them a **long-term** partnership.

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9) Work in close collaboration with our trade clients

We undertake to develop **partnerships** with our trade clients (wine brokers and négociants) while choosing to be **transparent** as to the nature of our working methods, the quality of our products, and our general strategy.

Thus, we undertake to regularly update our website and enable our trade clients to source at any time any information that they may require for their sales offers.

We undertake to maintain regular contact with our clients, so as to better understand their expectations, to better understand market trends and to keep them informed of internal developments.

Finally, we undertake to do our best, within the limits of our means, to fight against the vagaries of the climate, in order to ensure the long-term future of our business and that of our clients.

10) Be close to consumers

We undertake to extend a warm **welcome** to all our clients both trade and private customers.

We undertake to be **attentive** to consumers. We therefore undertake to take the time to **reply** personally to all the messages addressed to us (by telephone, traditional mail, e-mail or via social media).

We also undertake to take part as often as possible in events so as to be in contact with consumers, in order to better understand their expectations and the trends in the market.